### **Customer Testimonial**

#### Why did you use Consumer Legal Funding?

I used to work as a lineman. I climbed telephone poles for a living. After a crippling car accident in which I was rear-ended, I could no longer do the work and I lost my income. Soon, I had piles of bills and threats of eviction.

#### How did Consumer Legal Funding help?

One call to a legal funding company and two years later, my legal case was finally settled and I was able to pay off my rent, utility and medical bills.

## What would have happened if Consumer Legal Funding was not available to you?

The accident changed everything in my life but consumer legal funding became a shining beacon of hope. That money was a lifesaver.

I am now back on my feet and working as a landscaper. I never thought I would go from climbing telephone poles to cutting grass. I am very grateful.

**Ron locca** Old Bridge, NJ





### Visit Us Online

Our website is your source for useful information: **arclegalfunding.org** 

ARC represents a diverse coalition of providers, consumers, academics, policy makers and other industry supporters. Together, we advocate at the state and federal levels to recommend regulations that preserve consumer choice.



712 H Street NE Suite 1007, Washington, DC, 20002 (571) 969-2720 • info@arclegalfunding.org



## What is Consumer Legal Funding?

## What is Consumer Legal Funding?

Consumer legal funding helps people who have been in an accident, suffered a loss of income, and have a pending legal claim. People already represented by an attorney can sell a small amount of a potential settlement for money now — usually to access about \$2,000 immediately. Families trying to regain financial stability can meet their obligations while pursuing the fair value of their claim.

With 62% of Americans lacking adequate savings to cover a \$500 car repair or \$1,000 emergency room visit, an accident can be devastating to all types of working families across the country (Bankrate.com, January 2015). Legal funding helps families meet obligations, avoid public assistance, and recover.

# What are the benefits over a loan?

Because legal funding best resembles an asset purchase, it operates differently than other products — like loans.



Monthly payments Risk to consumer's credit Collections Debt created

If the person loses the case, then he or she keeps the funds with NO strings attached. The provider absorbs that loss and assumes all the risk.

Sale terms are clear and are reviewed by the individual's attorney, which is a level of protection unheard of with most other financial products.

# Why doesn't it affect the court system?

Consumer legal funding does not create new cases in the system because it only assists people who have existing claims and are already represented by attorneys. It is not used to pay for case costs or attorney fees, and providers have no influence in the case. Legal funding also helps people avoid being sued and going to court for evictions, foreclosures, repossessions, or collection actions that are common with loan products — alleviating these burdens on the court system.

Utilities

Debt

Payments

3%

# Why is the insurance industry so against it?

Ordinary Americans can't take on a trillion dollar industry of professional defendants. As a result, people are often forced to settle for lowball offers. You can get a quick settlement or a fair settlement. It's rare to get both. That's why access to consumer legal funding is so important to working families who need options.

Housing/Food **60**% Customers use this to meet daily needs for their families Non-Transportation Categorized 12% Medical Expenses Child Care